



COLLEGE of
CHARLESTON
SUSTAINABILITY LITERACY

**TRAIN YOUR BRAIN
TO SUSTAIN**

What is Sustainability Literacy?

What is the Triple Bottom Line?

What is the College's New QEP?

Find out by attending a faculty panel on the

TRIPLE BOTTOM LINE

THURSDAY, SEPTEMBER 22nd 3:00 to 4:00 p.m.

BEATTY 115: WELLS FARGO AUDITORIUM

Faculty will offer brief presentations on an element of the Triple Bottom Line (TBL), and explain how it relates to the College's Quality Enhancement Plan – "Sustainability Literacy as a Bridge to Addressing 21st Century Problems."

The Environmental Leg of Sustainability Literacy:

Seth Pritchard, Department of Biology, on basic ecological metrics and tipping points.

Deb Bidwell, Department of Biology, on biomimicry and systems thinking.

The Social/Equity Leg of Sustainability Literacy:

Anthony Greene, Department of Anthropology and Sociology on racism and discrimination in society.

Kristi Brian, Women's and Gender Studies, on issues of gender, LGBTQ+ and environmental racism.

The Economic Leg of Sustainability Literacy:

Elise Perrault, Department of Management and Marketing on sustainability as a profitable business strategy.

Stuart Williams, Legal Entrepreneur in Residence, School of Business on impact economics.

For information on the QEP, contact QEP Director Todd LeVasseur
levasseur@cofc.edu, or visit sustain.cofc.edu.